

ALCOHOL STRATEGY ACTION PLAN 2010-11

Reducing alcohol-related health harm		Wellbeing Board						
	Activities to be undertaken	Lead organisation and lead officer's name	When	Resources	Partnership or subgroup	Related target	Thematic board	Progress (RAG)
H1	NHS Mid life health checks programme to be extended to 16 new practices in the east of the borough (to include alcohol screening).	NHS Haringey	May 10	NHS Haringey Resources identified	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	G
H2	Implement a social marketing awareness campaign targeting key communities.	Joint Director of Public Health/Public Health Strategist in Addictions/DAAT Strategy Manager	Aug 10	NHS Haringey Social Marketing/PH Monies Resources identified	DAAT Partnership Board	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	G

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H3	Update the 'Rush' model re treatment capacity to more accurately reflect treatment need across the treatment modalities.	Public Health Strategist	May 10 and Ongoing	Within existing resources	DAAT Partnership Board	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	G
H4	Following on from H3 explore how the current alcohol treatment system can be better remodelled in order to meet these gaps.	Drug & Alcohol Strategy Manager/ Joint Commissioning Manager	Sept 10	Core business	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	A
H5	Ensure alcohol is included in all relevant mainstream health promotion strategies (e.g. obesity, sexual health) and activities (e.g. health trainers).	Joint Director of Public Health	Ongoing	Core business	DAAT Partnership Board	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	G

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H6	Agree a commissioning framework for alcohol treatment and prevention, to include service user involvement (MOCAM).	Joint Commissioning Manager for Substance Misuse	Sept 10	Core business to develop commissioning framework	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	A
H7	Update existing borough wide alcohol leaflet and ensure it is put onto NHS Haringey website to facilitate increased referrals from GP's.	DAAT Strategy Manager	May 10	Core Business (within existing resources)	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	G

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H8	To continue to ensure that the housing needs of people with alcohol problems are addressed by SP, RSLs and Homes for Haringey. Including provision of Brief Interventions training for front line housing workers.	Assistant Director Housing/ Director HAGA/DAAT Strategy Manager/ SP Commissioner	Ongoing	Core business	Integrated Housing Board	Homelessness Strategy objectives	Well-being/ Integrated Housing Board	A
H9	Prepare a proposal to research the extent of alcohol problems in older people in Haringey (Links into NHS Haringey falls collaborative).	Public Health Strategist in Addictions	Apr 10 - Proposal Complete Dec 10 - Research Complete	Core business	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	R
H10	Improve existing alcohol screening and BI in primary care by: commissioning of alcohol GPSI contract in practices with highest hospital admission rates, screening and BI linked to chronic conditions, alcohol awareness training via GP collaboratives.	Joint Commissioning Manager/Director HAGA	Jun 10 and Ongoing	Core business	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	G

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H11	To explore possibility of developing Workplace IBA Pilot as a further means of identifying alcohol problems at an earlier stage of development.	Ranzetta Consulting/Drug and Alcohol Partnership Manager	Aug 10	DoH monies	DAAT Partnership Board	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	G
H12	Explore possibility of extending training in Healthy Lifestyles to include alcohol and consider roll out to wider Tier 1 staff.	Public Health Strategist in Addictions	Oct 10	NHS Haringey Resources identified	DAAT Partnership Board	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	A
H13	Deliver a range of events to coincide with National Alcohol Awareness Week.	DAAT Strategy Manager	Oct 10	NHS Haringey Mainstream	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	A

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H14	Secure resources to continue to commission HAGA, COSMIC and outreach work with street drinkers.	Joint Commissioning Manager/DAAT Strategy Manager	Apr 10	ABG	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	G
H15	Set up and co-ordinate a programme of GP training and alcohol awareness events within identified GP practices with high reported rates of alcohol problems/CONEL etc. The aim is to increase referrals to alcohol services.	Public Health Strategist in Addictions/HAGA	Jul 10	Core business	DAAT Partnership Board	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	G
H16	To improve screening and BI at North Middlesex A&E by: identifying clinical alcohol lead within A & E, targeting frequent flyers, screening and BI to attendees with top 10 presenting conditions and referral to alcohol liaison nurse.	Joint Commissioning Manager	Jul 10	Core business	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	G

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H17	Map out alcohol care pathway and present to CEG.	Drug & Alcohol Partnership Manager/ DAAT Programme Manager	Sept 10	Core Business	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	A
H18	Agree how alcohol can be best integrated into the new poly systems.	Joint Commissioning Manager	Jul 10	Core Business	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	G

Reducing alcohol-related crime and antisocial behaviour		Safer Communities Executive Board						
	Activities to be undertaken	Lead organisation and lead officer's name	When	Resources	Partnership or subgroup	Related target	Thematic board	Progress (RAG)
CS1	To develop and implement an information sharing agreement with North Middlesex and Whittington A&E departments to monitor extent of alcohol related violence.	Policy Officer (violent crime) Community Safety	Aug 2010	TKAP DoH funding	Other Violent Crime Partnership Board (OVCB)	NI 15: serious violent crime rate	SCEB	A
CS2	To conduct a comparative analysis of police and health service data re: violent incidents.	Crime and Data Analyst	Nov 2010	Core business	OVCB	NI 15: serious violent crime rate	SCEB	A
CS3	To continue to brief the CCTV control room in order to inform and assist in the detection of violent crime (including alcohol related).	Data Analyst Community Safety	Monthly	Core business	OVCB	NI 15: serious violent crime rate	SCEB	G
CS4	Delivery of ASB/Alcohol Research Study Action Plan.	Policy Officer (ASB) Community Safety Team	Mar 11	Core business	ASB Partnership Board	NI 21: Dealing with local concerns about anti-social behaviour and crime by the local council and	SCEB	A

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						police (improvement target)		
CS5	To provide a rolling training programme for enforcement agencies/front line officers on new powers to address alcohol-related ASB/disorder in order to keep up-to-date with legislation.	Assistant Director for Enforcement	Ongoing	Core business	ASB Partnership Board	NI 21: Dealing with local concerns about anti-social behaviour and crime by the local council and police (improvement target)	SCEB	G
CS6	Establish programme of joint enforcement activity targeting (rolling) top ten problem licensed premises.	Assistant Director for Enforcement	Ongoing	Core business	ASB Partnership Board	NI 21: Dealing with local concerns about anti-social behaviour and crime by the local	SCEB	G

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						council and police (improvement target)		
CS7	Agree a joint alcohol enforcement protocol to include new provisions of the Policing and Crime Bill in relation to Yellow Card-Red Card and setting up of a licensing panel to deal with problem premises for inclusion in the council Enforcement Policy.	Assistant Director for Enforcement	Nov 10	Core business	ASB Partnership Board	NI 21: Dealing with local concerns about anti-social behaviour and crime by the local council and police (improvement target)	SCEB	A
CS8	To develop and launch a Responsible Licensee Scheme to help licensees implement best practice and raise awareness.	Assistant Director for Enforcement	Dec 10	Resources not identified - will require approx £5k)	ASB Partnership Board	NI 21: Dealing with local concerns about anti-social behaviour and crime by	SCEB	A

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						the local council and police (improvement target)		
CS9	Out of hours officers to conduct noise and licensing visits and where appropriate police to task CCTV services to use cameras on problem premises.	Enforcement Response Manager	Ongoing	Core business	ASB Partnership Board/DAAT	NI 21: Dealing with local concerns about anti-social behaviour and crime by the local council and police (improvement target)	SCEB	G
CS10	To continually update and implement a multi-agency approach to the alcohol control zones. This will include: ensuring all enforcement officers are clear about their powers; ensuring support	Asst Director Enforcement/Director HAGA/Regional Director St Mungo's Assistant Director for Enforcement	Ongoing	Core business	ASB Partnership Board/DAAT	NI 21: Dealing with local concerns about anti-social behaviour	SCEB	G

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	agencies are involved (HAGA, employment, housing etc); CCTV are aware of zones and any particular issues.					and crime by the local council and police (improvement target)		
CS11	ASB/Alcohol related disorder/issues to be picked up through the area based working model for appropriate responses.	Neighbourhood Management/ Assistant Director for Enforcement/Police/ CST	Jun 10	Core business	ASB Partnership Board/DAAT	NI 21: Dealing with local concerns about anti-social behaviour and crime by the local council and police (improvement target)	SCEB	A
CS12	Information on the Alcohol Control Zones to be clear, sources of support available (e.g. leaflets/cards to be readily accessible, ensuring enforcement officers have	Assistant Director for Enforcement/Director HAGA/Regional Director St Mungo's Assistant Director for Enforcement	Ongoing	Core business	ASB Partnership Board/DAAT	NI 21: Dealing with local concerns about anti-social	SCEB	G

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	alcohol awareness training.					behaviour and crime by the local council and police (improvement target)		
CS13	Integrate fire safety messages as appropriate into alcohol prevention and information, and improve links between fire service and substance misuse agencies where vulnerable adults are concerned – to help reduce accidental dwelling fire.	Fire Service Borough Commander	Ongoing	Core business	ASB Partnership Board	Local target: Number of accidental dwelling fires (2007 –2010 stretch target)	SCEB	A
CS14	To continue to support survivors of Domestic Violence who have substance use issues by providing surgeries at Hearthstone by an alcohol and Domestic Violence specialist worker.	HAGA/Hearthstone Equalities Team	Ongoing	Core business	Domestic Violence Partnership Board	Local target: Repeat victimisation of domestic violence (2007-2010 stretch target)	SCEB	G
CS15	Continue with the rolling programme of test purchasing	Assistant Director for Enforcement	Ongoing	Core business	ASB Partnership board		SCEB	G

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	for alcohol.							
CS16	Development of local reconnections work with Thames Reach and/or Barka, UKBA.	Polish outreach worker DAAT Strategy Manager	Sept 10	ABG	DAAT Partnership Board		SCEB	R
CS17	Development of communications plan to ensure realistic expectation and informed understanding of street drinking across public/residents and all agencies. (To be integrated into Community Safety comms. plan).	Policy Officer (ASB Community Safety Team)	Sept 10	May require additional resources	Alcohol Strategy Steering Group	NI 21: Dealing with local concerns about anti-social behaviour and crime by the local council and police (improvement target)	SCEB	A

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CS18	Ensure street drinking action plan ties in with appropriate strategies including Rough Sleeping, Housing, Crime & Drugs etc.	Head of Safer & Stronger Communities	Sept 10	Core business	Alcohol Strategy Steering Group		SCEB	A
CS19	Potential explored for greater integration of Domestic Violence into drug and alcohol work, including alcohol arrest referral schemes. DVC to attend DAAT meetings. DAAT co-ordinator to attend DVPB.	Domestic Violence Co-Ordinator supported by DAAT/HAGA/DVPB, via substance misuse refuge	Jun 10	Core business	DVPB		SCEB	G
CS20	Stella project training provided to substance misuse workers and frontline Domestic Violence workers.	Stella Project supported by DVC	Ongoing	Core business	DVPB	Reduce Repeat Victimization Target 191 Baseline 240	SCEB	G
CS21	Improve information sharing and training exchange between domestic violence service providers and alcohol services	DAAT and DVPB	Apr 10	Core business	DVPB	Evidence of referrals between DV and		G

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	so that people experiencing DV who have alcohol problems receive appropriate support and treatment.					alcohol services Numbers of DV services providers attending Tier 1 DAAT training Numbers of Alcohol service providers attending DVPB DV training	SCEB	
CS22	Use the MARAC (Multi Agency Risk Assessment Conference) to assist in safety/action planning for people at high risk of domestic violence where alcohol use is a concern.	HAGA, HEARTHSTONE and DVPB	Ongoing	Core business		Evidence of referrals between agencies Reduction in risk and repeat victimisation for victims of DV.	SCEB	G
CS23	Work with Maternity Services	HPCT and Whittington	Ongoing	Core business		TBC		

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	and the Alcohol Liaison Worker, primary care, HVs, Children's Centres and CVS to promote awareness of guidance on alcohol in pregnancy particularly with victims of DV.	Hospital - JCM for Substance Misuse			DAAT Partnership Board		SCEB	G

Reducing alcohol-related harm to children and young people		Children and Young People's Partnership Board						
	Activities to be undertaken	Lead organisation and lead officer's name	When	Resources	Partnership or subgroup	Related target	Thematic board	Progress (RAG)
YP1	Cosmic and In-volve to continue to work with secondary schools to deliver programme developed from 2008 Scrutiny Review findings. The programme includes early identification and support programmes for young people affected by familial or their own alcohol (and drug) use and support for schools.	Young People's Substance Misuse Commissioner, Children and Young People's Service, PSHE/Citizenship/ Participation Manager	Mar 11	Core business	YP Substance Misuse Commissioning Group	PSA 25 – reducing the harm caused by alcohol and drugs; PSA 14 – increasing the number of children on the path to success; NI 40 – recording the increase in numbers of drug users (including under-18s) in effective treatment; NI 115 (also included in Haringey's LAA) – substance misuse by young	Children's Trust Board	A

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						people; and the Vital Signs Indicator, VSB 14 – the numbers of people (including under -18s) in effective treatment		
YP2	Agree protocols for child protection where alcohol is involved and ensure training is provided to voluntary and statutory sector.	CYPS/DAAT/Deputy Director HAGA, Police/YOS/In-Volve	Mar 11	Core business	Local Safeguarding Children's Board (LSCB)	As above PSA 25, NI 40, N1 115, VSB 14	Children's Trust Board	A
YP3	Ensure alcohol is included in cluster and centre based PHSE training for schools.	PDC PSHE/Citizenship Manager	Ongoing	Core business	DAAT Partnership Board	As above	Children's Trust Board	G
YP4	Ensure drug and alcohol polices are in place in primary and secondary schools in the borough.	PSHE/Citizenship Manager (CYPS)	Ongoing	Core business	YP Substance Misuse Commissioning Group	As above	Children's Trust Board	G

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YP5	Alcohol awareness and brief advice training (including identifying parental substance misuse) and appropriate signposting to be delivered to key target groups in the community, by trained professionals.	Parent Commissioner/ CYPS/COSMIC/ ASBAT/In-volve	Sept 10		YP Substance Misuse Commissioning Group	As above		A
YP6	Ensure effective joint working between CYPS, police and trading standards re new licensing applications to support new licensees to be responsible traders in regard to their safeguarding responsibilities.	CYPS Young Persons Substance Misuse Commissioner	Ongoing	Core business	LSCB	As above	Children's Trust Board	G
YP7	Ensure Test Purchasing programme operating throughout the year to combat underage purchasing of alcohol.	Police/Trading Standards	Ongoing	Core business	LSCB	As above	Children's Trust Board	G
YP8	Ensure delivery of range of positive activities for young people - ongoing detached work by Youth Response Team	Youth Service Head of Youth Service	Ongoing	Core business	Young People's Commissioning Group	As above	Children's Trust Board	G

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	including referral to substance misuse services, YOTS practitioners to deliver D & A education programme.							
YP9	Improve existing alcohol screening and brief interventions with young people in primary care by linking in with alcohol strategy (ref. H10) Brief advice training being developed and plans to deliver to GPs.	Joint Commissioning Manager/Director HAGA	Jun 10 and Ongoing	Core business	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	G
YP10	Develop and improve access to age appropriate and harm reduction resources for universal, targeted and specialist services.	YPSM Commissioner Cosmic In-Volve Exposure	Ongoing	Core business	DAAT YPSMCG	As above	Children's Trust Board	G
YP11	To continue liaison with HAGA nurse and paediatric A&E to ensure that young people being admitted are screened for alcohol via FAST and that advice, information and	YPSM Commissioner HAGA Cosmic In-Volve	Ongoing	Core business	DAAT YPSMCG	As above	Children's Trust Board	G

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	signposting occurs.							
YP12	Deliver a range of young people focused alcohol education and awareness information and events in National Alcohol Awareness Week.	YPSM Commissioner HAGA Cosmic In-Volve Youth Service Schools	Oct 10	Core business	DAAT YPSMCG	As above	Children's Trust Board	A